‘Why would you want to know?’: The reluctant use of location sharing via check-ins on Facebook among Danish youth

# Details

## DOI

10.1177/1354856514543250

## Issued

2014

## Language

English

## Volume

22

## Issue

2

## Start Page

## End Page

## Authors

Bertel T.F.

## Type

Journal article

## Journal

Convergence: The International Journal of Research into New Media Technologies

## Publisher

SAGE Publications

## Topics

Other

## Sample

interview study conducted with 31 ‘ordinary’ young Danish smartphone and Facebook users

## Implications For Stakeholders About

Industry

# Abstract

With the widespread adoption of smartphones, mobile users today have an increasing number of ways to communicate about their location; the practice of ‘checking in’, thereby broadcasting one’s location to one’s network of friends on Facebook, is one such way. Previous research has indicated that the social sharing of location information in mobile social media may be associated with significant consequences, for instance, in the areas of coordination, self-presentation, network presence and social capital. An interview study conducted with 31 ‘ordinary’ young Danish smartphone and Facebook users, however, indicates that this specific use of location sharing, despite being well-known and despite the potential of the technology indicated by previous research, has come to play a relatively minor role in their everyday lives. Drawing on the domestication approach, this article examines the meaning making associated with the use and particularly the reluctance towards use of the technology and discusses the discrepancy between the existing literature and limited use found in the present study.

# Outcome

Indication; that this specific use of location sharing, despite being well-known and despite the potential of the technology indicated by previous research, has come to play a relatively minor role in their everyday lives.