Generation Selfie

Engl. transl.: Generation Selfie

# Keywords

* youth
* interests
* social media
* leisure time
* selfies

# Details

## Year

2014

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## Language

German

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## Type

Short report

## Publisher

Institut für Jugendkulturforschung

## Place

Vienna

## Topics

* Internet usage, practices and engagement
* Wellbeing
* Access, inequalities and vulnerabilities
* Digital and socio-cultural environment

## Sample

Quota sample, n=600: quota according to age, gender, employment; share of young people with migration background: both parents born abroad = 16.7%, one parent born abroad = 7.3%.

## Implications For Parents About

Parental practices / parental mediation

## Implications For Stakeholders About

# Abstract

"The topics: Music preferences - leisure interests - popular sports - sports practice - Web 2.0 use - selfies - youth cultural scenes." (Großegger, 2014, online; translated by the coder)

# Outcome

Selfies are important for self representation, but also for participation.
Selfies are just fun, but also important factors in order to create identity.
Selfies are one critical aspect of a trend in the whole society, that concerns individualism and self presentation.
The trend of "more friends are better" seems to be broken; among young people, strong-tie relations are gaining in importance.