Bewegtbildnutzung bei Kindern

Engl. transl.: Children's video content usage

# Details

## Year

2017

## Scope

National

## Countries

Germany

## Type

Empirical research – Mixed methods

## Methodologies

* Interview
* Experimental / Quasi-experimental
* Media diaries
* Survey

## Researched Groups

Children

## Children Ages

* Preschool (0-5 Years old)
* Kids (6-10 Years old)
* Pre-adolescents (11-13 Years old)

## Funder

ZDF, ARD, KiKA

## Funder Types

Other

## Other Funder Type

public broadcaster

## Informed Consent

Consent not mentioned

## Ethics

Ethical considerations not mentioned

## Data Set Availability

Not mentioned

# Goals

The study aims to explore if the growing number of devices to access video content is changing consumer behaviour.
Research questions:
"How do families and children deal with the growing number of video content sources?
How does the medial life change and which usage patterns develop?" (Frey-Vor, Schumacher, Weisser and Kluge 2019, 534; translated by the coder)