Cool Snack

# Details

## Year

2012

## Scope

National

## Countries

Denmark

## Type

Empirical research – Mixed methods

## Methodologies

## Other Methodology

data from commercial databases

## Researched Groups

Children

## Children Ages

Adolescents (14-18 Years old)

## Funder

Institut for Kommunikation og Psykologi; Det Humanistiske Fakultet; MÆRKK - Media Aesthetics Experience Design: Communication, Culture Cognition

## Funder Types

University

## Informed Consent

Consent not mentioned

## URL

https://vbn.aau.dk/da/projects/cool-snack

## Data Set Availability

Not mentioned

# Goals

An interdisciplinary project, to obtain a thorough insight into and to map young people's snacking behaviour and then to develop and test new, healthier snacking solutions.
The research interest is in identifying and affirming patterns among media use, gender and age.