Unga konsumenter och reklam i det nya medielandskapet

Engl. transl.: Young consumers and advertising in the new media landscape

# Details

## Year

Not reported

## Scope

Other

## Type

Other

## Methodologies

Other

## Other Methodology

Research overview

## Researched Groups

Children

## Funder

The Swedish Consumer Agency (Konsumentverket)

## Funder Types

Other

## Other Funder Type

State agency

## Informed Consent

No consent needed

## Ethics

Other

## Other Ethical Procedure

Not relevant

## URL

https://lucris.lub.lu.se/ws/portalfiles/portal/55463952/rapport\_2018\_14\_kunskapsoversikter\_konsumentpolitiska\_omradet\_2018\_konsumentverket.pdf

## Data Set Availability

Not mentioned

# Goals

Overview of research and current knowledge regarding children young people, their media use, and online advertising.