Can Facebook be used to increase scientific literacy? A case study of the Monterey Bay Aquarium Research Institute Facebook page and ocean literacy

# Details

## Year

2012

## Scope

Other

## Type

Empirical research – Mixed methods

## Methodologies

Other

## Other Methodology

Discourse analysis; interviews

## Researched Groups

Individuals (whole population, children included)

## Children Ages

## Other Childrens Age Group

Ages not specied; the participants are members of the global scientific public posting on Facebook where the age limit is 13.

## Funder

David and Lucile Packard Foundation; University of Gothenburg; Swedish Research Councils Vetenskapsrådet and Formas

## Funder Types

* University
* National Research Council
* Foundation

## Informed Consent

No consent needed

## URL

https://www.sciencedirect.com/science/article/pii/S0360131514002504?via%3Dihub#sec3

## Data Set Availability

Not mentioned

# Goals

"This study aims to shed light on the interaction between scientists and the public through SNSs. Knowledge of how these networks work as an arena for interaction, as well as for the development of scientific literacy, is important to guide scientists' activities online, and more profoundly to be able to understand how people develop knowledge of science." (Authors, 61)