imageME

# Details

## Year

2014

## Scope

Local

## Countries

Italy

## Type

Other

## Methodologies

* Survey
* Focus group
* Participatory

## Researched Groups

Children

## Children Ages

## Funder

Fondazione Cariplo

## Funder Types

Private industry / Company

## Informed Consent

Consent not mentioned

## URL

http://www.imageme.it/wp/

## Data Set Availability

Not mentioned

# Goals

"cultural, economic and social development of the local community involved.
The project was designed in order to study and prevent teen sexting and was developed as a partnership between CREMIT,viii Spazio Giovaniix and Industria Scenica,x with the support of the Provincial Office of the Ministry of Education and the Local Health Authority Service (ASL) whose mission is to protect and promote health and healthy lifestyles for all people, in particular the youth.
The direct beneficiaries of the project were high school students, while indirect beneficiaries of the project were parents, teachers and social educators living in Monza-Brianza (in the metropolitan area of Milan, with 55 municipalities). [...]
The main aims of the research can be summed up as follows:
- to define the phenomenon of sexting;
- to promote better knowledge of sexting, helping adolescents to deal with it properly with empowering tools;
- to work with adolescents in order to prevent sexting, using Peer Education as the main framework and
- to train and inform adults (parents and health professionals), in order to make them more responsible and informed about digital media, identity and social practices (not just sexting)."
(Carenzio et al., 2015, p. 125)