You(ng)tubers

# Details

## Year

2021

## Scope

Multinational

## Countries

## Type

Empirical research – Qualitative

## Methodologies

## Researched Groups

Children

## Children Ages

All (0-18 years old)

## Funder

unfunded

## Informed Consent

No consent needed

## Ethics

Ethical issues flagged in the paper

## URL

https://www.researchgate.net/project/Youngtubers

## Data Set Availability

Data availability statement in the publication

# Goals

This project studies popular youtubers up to 18 years-old in Portugal and Brazil, analysing their discourses and contents, to discuss the ways in which children and young people are using their right to participation in social networking sites strongly influenced by commercial interests, and to look into the ways in which their audiences negotiate their status.