Facebook usage among teenagers – the effect of personality and peer group pressure; an exploratory study in Greece

# Details

## Year

2012

## Scope

National

## Countries

Greece

## Type

Empirical research – Quantitative

## Methodologies

Online quantitative methods (e.g. Online survey)

## Researched Groups

Children

## Children Ages

Pre-adolescents (11-13 Years old)

## Informed Consent

Consent not mentioned

## Ethics

Ethical considerations not mentioned

# Goals

"It is, therefore, the objective of the present study to address teenagers’ behaviour
towards the social media and, in particular, Facebook, based on their personality
characteristics and their peer influence. Teenagers’ personality characteristics are
measured in terms of extraversion, agreeableness, conscientiousness, emotional stability,
and openness to experience. Peer group pressure is based on informational, utilitarian and
value expressive statements" (Vlachopoulou Boutsouki, 2014, p.287)