Reward: belonen van gezonde voedingskeuzes

Engl. transl.: Reward: rewarding healthy food choice

# Details

## Year

2012

## Scope

Local

## Countries

Belgium

## Type

Empirical research – Quantitative

## Methodologies

Survey

## Researched Groups

Children

## Children Ages

Adolescents (14-18 Years old)

## Funder

SBO - IWT

## Funder Types

Regional Government

## Has Formal Ethical Clearance

## Consents

Consent obtained from parents

## Informed Consent

Consent obtained

## Ethics

Ethical issues flagged in the paper

## URL

http://reward2016.semicomedia.be/

## Data Set Availability

Not mentioned

# Goals

Aim of the REWARD project is to tackle the problem of unhealthy eating and overweight in children and adolescents, by focusing on the appreciation of healthy food as a reward while acknowledging individual differences in reward sensitivity and its role in eating behavior.