17. Shell Jugendstudie

Engl. transl.: 17th Shell Youth-Study

# Details

## Year

2015

## Scope

National

## Countries

Germany

## Type

Empirical research – Mixed methods

## Methodologies

## Researched Groups

Children

## Children Ages

* Pre-adolescents (11-13 Years old)
* Adolescents (14-18 Years old)
* Young adults (19-24 Years old)

## Funder

Deutsche Shell Holding GmbH

## Funder Types

Private industry / Company

## Informed Consent

Consent not mentioned

## Ethics

Ethical considerations not mentioned

## URL

https://www.shell.de/ueber-uns/shell-jugendstudie.html

## Data Set Availability

Not mentioned

# Goals

"Ever since 1953, Shell has commissioned independent scientists and institutes to conduct studies to document the views, moods and expectations of young people in Germany. Not only does the Shell Youth Study offer a look at today's youth, but it also provides food for thought on socio-political issues. With its long-term reporting, it provides policymakers with a basis for social and political action. Thus, this study traces how young people deal with challenges and the behaviours, attitudes and mentalities that develop in the process. The 17th Shell Youth-Study examines the political and social conditions under which today's young people grow up. The study depicts the diversity of young people's lifeworlds while simultaneously working out how young people today differ from previous generations."
(Albert, Hurrelmann, Quenzel 2015, n. P.; translated by the coder [URL: https://www.bundestag.de/resource/blob/632026/7558ce0d8a172b47f78c770dfb35d6ac/KDrs-19-28-38\_Broschuere-Shell-Jugenstudie-data.pdf])