The Internet of Toys

# Details

## Year

2017

## Scope

Multinational

## Countries

* Germany
* Austria
* Finland
* Italy
* Lithuania
* Malta
* Portugal
* Serbia
* Slovenia
* Spain
* Other

## Type

Empirical research – Mixed methods

## Methodologies

Textual / documentary / content analysis

## Informed Consent

No consent needed

## Ethics

Ethical considerations and/or protocol mentioned in the research design

## Data Set Availability

Not mentioned

# Goals

"The research aimed to analyse the discursive environment of smart toys, i.e. its representations in media commentaries and commercial advertisements." (Mascheroni, Holloway Kupiainen, 2017; p. 4) to "understand how the opportunities and risks of IoToys are constructed and framed. It also shed lights on the production and design of internet connected-toys, as well as on their reception." (Mascheroni, Holloway Kupianinen, 2017; p. 4).