Transmedia Literacy. Exploiting transmedia skills and informal learning strategies to improve formal education

# Details

## Year

2018

## Scope

Multinational

## Countries

* Italy
* United Kingdom
* Spain
* Portugal
* Finland
* Other

## Type

Empirical research – Qualitative

## Methodologies

* Survey
* Interview
* Focus group
* Media diaries

## Researched Groups

Children

## Children Ages

## Funder

Europan Union Horizon 2020

## Funder Types

European Union / Commission

## Informed Consent

Consent not mentioned

## URL

https://transmedialiteracy.org/

## Data Set Availability

Not mentioned

# Goals

The main objectives of the Transmedia Literacy research project were: • to contribute to a better understanding of how teens are consuming, producing, sharing, creating and learning in digital environments;
• to create a map of transmedia skills and informal learning strategies used by teenage boys and girls to identify how these can be “exploited” in the formal education system;
• to go beyond the identification of skills/strategies and propose a Teacher’s Kit that any teacher can download, adapt and apply in the classroom.