Eesti youtuber'ite eneseesitlus, auditooriumi ja privaatsuse taju

Engl. transl.: Estonian Youtubers' Self-Presentation and Perception of Audience and Privacy

# Details

## Year

2017

## Scope

National

## Countries

Estonia

## Type

Empirical research – Qualitative

## Methodologies

Interview

## Researched Groups

Individuals (whole population, children included)

## Children Ages

Other

## Other Childrens Age Group

Under and over 18 years (not specified)

## Consents

## Informed Consent

Consent obtained

## Ethics

Ethical considerations and/or protocol mentioned in the research design

## Data Set Availability

Not mentioned

# Goals

"The aim of the study was to get an overview of Estonian youtubers' self-presentation methods, perception of their audience, and conceptualization of privacy." (Muuli, 2017, p. 58)