Youtuber'ite jälgimise põhjused ja harjumused 15–17 aasta vanuste tüdrukute hulgas

Engl. transl.: Reasons and habits of watching youtubers among girls aged 15–17

# Details

## Year

2017

## Scope

Local

## Countries

Estonia

## Type

Empirical research – Qualitative

## Methodologies

Focus group

## Researched Groups

Children

## Children Ages

## Consents

Consent obtained from parents

## Informed Consent

Consent obtained

## Ethics

Ethical considerations not mentioned

## Data Set Availability

Not mentioned

# Goals

"The aim of the study was to investigate the reasons and habits of watching youtubers in the case of girls aged between 15 and 17 years. In addition, the purpose was to find out how do young people justify watching youtubers and about the interaction between them and the youtubers." (Perm, 2017, p. 55)