ACT ON! Die Monitoringstudie 2017

Engl. transl.: ACT ON! Monitoring-Study 2017

# Details

## Year

2017

## Scope

Local

## Countries

Germany

## Type

Empirical research – Qualitative

## Methodologies

Focus group

## Researched Groups

Children

## Children Ages

## Funder

Bundesministerium für Familie, Senioren, Frauen und Jugend (BMFSFJ)

## Funder Types

National Government / Ministry

## Informed Consent

Consent not mentioned

## Ethics

Ethical considerations not mentioned

## URL

https://act-on.jff.de

## Data Set Availability

Not mentioned

# Goals

"The monitoring study of the ACT ON! project investigates the perspective of adolescents on current media phenomena and their needs for protection, information and support in this regard. The results provide indications for the further development of pedagogical approaches for the promotion of media literacy and a basis for the protection of minors from harmful media. In 2017/2018, the monitoring study focused on the video platform YouTube, which is extremely popular with this age group. The topic of the surveys was the orientational function of YouTube stars and YouTube channels as well as the orientation of children and young people on the platform." (Gebel et al. 2019, 6)
[translated by the coder]