4. Oö. Kinder-Medien-Studie 2014 (Oberösterreich)

Engl. transl.: 4th UA Children-Media-Study 2014 (Upper Austria)

# Details

## Year

2014

## Scope

National

## Countries

Austria

## Type

Empirical research – Quantitative

## Methodologies

Interview

## Researched Groups

* Children
* Parents
* Teachers / Educators

## Children Ages

## Funder

Education Group GmbH; Land Oberösterreich

## Funder Types

## Informed Consent

Consent not mentioned

## Ethics

Other

## Other Ethical Procedure

Supervised staff

## URL

https://www.edugroup.at/innovation/forschung/kinder-medien-studie/detail/4-ooe-kinder-medien-studie-2014.html

## Data Set Availability

Not mentioned

# Goals

Which media have always been important to the youngest Upper Austrians? What do they spend their time with today? Does the variety of media on offer change the way they spend their free time? Since 2007, the Education Group GmbH has regularly conducted the Children's Media Study to provide answers to these questions. (Translated and adapted by the coder)