6. Oö. Jugend-Medien-Studie (Oberösterreich)

Engl. transl.: 6th UA Youth-Media-Study (Upper Austria)

# Details

## Year

2019

## Scope

National

## Countries

Austria

## Type

Empirical research – Quantitative

## Methodologies

Interview

## Researched Groups

* Children
* Parents
* Teachers / Educators

## Children Ages

## Funder

Education Group GmbH; Land Oberösterreich

## Funder Types

## Informed Consent

Consent not mentioned

## Ethics

Other

## Other Ethical Procedure

Supervised staff

## URL

https://www.edugroup.at/innovation/forschung/jugend-medien-studie/detail/6-ooe-jugend-medien-studie-2019.html

## Data Set Availability

Not mentioned

# Goals

How has the media behaviour of 11- to 18-year-olds developed in recent years? Are YouTube, WhatsApp Co displacing young people's love of reading? Is there still time to meet young people in real life? Find out about this and much more in the 6th Upper Austrian Youth Media Study, conducted by Education Group GmbH and market Institut. (Translated and adapted by the coder)