5. Oö. Jugend-Medien-Studie 2017 (Oberösterreich)

Engl. transl.: 5th Youth-Media-Study 2017 (Upper Austria)

# Details

## Year

2017

## Scope

National

## Countries

Austria

## Type

Empirical research – Quantitative

## Methodologies

Interview

## Researched Groups

* Children
* Parents
* Teachers / Educators

## Children Ages

## Funder

Education Group GmbH; Land Oberösterreich

## Funder Types

## Informed Consent

Consent not mentioned

## Ethics

Other

## Other Ethical Procedure

Supervised staff

## URL

https://www.edugroup.at/innovation/forschung/jugend-medien-studie/detail/5-ooe-jugend-medien-studie-2017.html

# Goals

What does the media world of 11- to 18-year-olds look like? What media do they own and what can they not do without? What significance do WhatsApp, Facebook Co have and can eBooks prevail? Comparative figures on the media behaviour of young people have been available for 9 years now, conducted by Education Group GmbH and market Institut. (Translated and adapted by the coder)