Identität, Orientierung und Lebenswelt Ein mehrdimensionaler Blick auf situatives Aushandeln von Privatheit im Social Web

Engl. transl.: Identity, Orientation and Lifeworld. A multidimensional perspective on situational negotiation of privacy within the social web.

# Details

## Year

2013

## Scope

National

## Countries

Austria

## Type

Empirical research – Mixed methods

## Methodologies

* Online quantitative methods (e.g. Online survey)
* Interview
* Textual / documentary / content analysis
* Big data analysis
* Other

## Other Methodology

Rating and sorting of photos

## Researched Groups

Children

## Children Ages

* Adolescents (14-18 Years old)
* Young adults (19-24 Years old)
* Other
* Kids (6-10 Years old)

## Other Childrens Age Group

Young adults (25-30 Years old)

## Funder

University of Salzburg

## Funder Types

University

## Has Formal Ethical Clearance

## Consents

## Informed Consent

Consent obtained

## Ethics

## URL

https://kowi.uni-salzburg.at/ma/trueltzsch-wijnen//?preview=true

## Data Set Availability

Data availability statement in the publication

# Goals

Sascha Trültzsch-Wijnen deals with the online use of adolescents and young adults, with a special focus on the social web. The great added value of the work is the diverse and profound theoretical part of the study. Based on this, the author designs a complementary, triangulative research design that combines a quantitative online survey with qualitative guided interviews and, as an additional element, the evaluation and attribution of photos by the respondents. A content analysis serves as a further empirical approach. In this way, Sascha Trültzsch-Wijnen succeeds not only in exploring motives for use, but also the hitherto often neglected aspect of non-use.