Generation What - Das Online-Experiment

Engl. transl.: Generation What - The Online-Experiment

# Details

## Year

2016

## Scope

Multinational

## Countries

Austria

## Type

Empirical research – Quantitative

## Methodologies

Online quantitative methods (e.g. Online survey)

## Researched Groups

Children

## Children Ages

* Adolescents (14-18 Years old)
* Young adults (19-24 Years old)
* Other

## Other Childrens Age Group

Young adults (25-34 Years old)

## Funder

ORF Public Value

## Funder Types

Other

## Other Funder Type

public broadcaster

## Informed Consent

No consent needed

## URL

https://zukunft.orf.at/rte/upload/isabelle/orf\_publicvalue\_generation\_what\_ansicht\_2021nov16.pdf

## Data Set Availability

Data availability statement in the publication

# Goals

""Generation What" is the largest youth study in Austria and Europe so far. It includes 149 questions ranging from politics and religion to sexuality and lifestyle. The aim is to give 18- to 34-year-old Europeans the opportunity to draw their own picture of their generation."
(Schönherr/Zandonella, 2016, 6; translated by the coder)
"Even more important than the results of the data analysis is probably that "GENERATION WHAT" has created a European public sphere: beyond the "bad news", the aggressive rhetoric of populist agitation, beyond new authoritarian nationalist currents. With "GENERATION WHAT", a young Europe has made itself heard, which makes perspectives of a shapeable future possible."
(Mitschka/Unterberger, 2016, 3; translated by the coder)