Jugend und digitale Medien

Engl. transl.: Youth and Digital Media

# Details

## Year

2018

## Scope

National

## Countries

Austria

## Type

Empirical research – Quantitative

## Methodologies

Online quantitative methods (e.g. Online survey)

## Researched Groups

Children

## Children Ages

## Funder

Institut für Jugendkulturforschung

## Funder Types

Other

## Other Funder Type

Non-profit research organisation

## Consents

## Informed Consent

Consent obtained

## URL

https://jugendkultur.at/studie-jugend-digitale-medien/

## Data Set Availability

Data availability statement in the publication

# Goals

"Young people who are well educated show a particular closeness to social media. Their position as trendsetters is considered unquestioned in expert circles. The Institute for Youth Culture Research surveyed 300 educated "digital natives" aged 16 to 24 on their digital communication mix. The study shows that social media have become an integral part of youth culture. Smartphone saturation in the target group is almost 100%, mobile use in real time is becoming a self-prescribed medicine against "FOMO" (Fear of missing out) among young people." (Großegger, 2018, 1; translated by the coder)