Developing the mobile instant messaging interview (MIMI) from diaries and mobile experience sampling (MESM)

# Details

## Year

2016

## Scope

National

## Countries

Austria

## Type

Empirical research – Qualitative

## Methodologies

* Interview
* Case study
* Participatory
* Online qualitative methods (e.g. Netnography)
* Media diaries
* Other

## Other Methodology

mobile instant messaging interview (MIMI), mobile experience sampling (MESM)

## Children Ages

## Other Childrens Age Group

Young adults (25 Years old)

## Funder

University of Salzburg; Austrian Academy of Sciences

## Funder Types

University

## Consents

Consent obtained from children

## Informed Consent

Consent obtained

## Ethics

## URL

https://uni-salzburg.elsevierpure.com/de/publications/das-mobile-instant-messaging-interview-mimi-zur-verwendung-von-wh

## Data Set Availability

Not mentioned

# Goals

Developing the mobile instant messaging interview (MIMI) from diaries and mobile experience sampling (MESM).
Methodological contribution, in order to expand the repertoire to research mobile communication in times of mediatization. Against the background rising importance of mobile communication in the repertoires, especially among young people.