Children’s and Parents’ Media Literacy Tracker

# Details

## Year

2020

## Scope

National

## Countries

United Kingdom

## Type

Empirical research – Quantitative

## Methodologies

Survey

## Researched Groups

## Children Ages

* Preschool (0-5 Years old)
* Kids (6-10 Years old)
* Pre-adolescents (11-13 Years old)
* Adolescents (14-18 Years old)

## Funder

Ofcom

## Funder Types

Regulator

## Consents

## Informed Consent

Consent obtained

## URL

https://www.ofcom.org.uk/research-and-data/media-literacy-research/childrens

# Goals

To provide a comprehensive picture of children’s media experiences in 2020/21. Looks at media use, attitudes and understanding among children and young people and also includes findings on parents’ views about their children’s media use, and how they monitor and manage it.