Young People’s Experiences and Perceptions of YouTuber-Produced Health Content

# Details

## Year

2018

## Scope

Local

## Countries

United Kingdom

## Type

Empirical research – Qualitative

## Methodologies

Focus group

## Researched Groups

Children

## Children Ages

## Funder

Liverpool John Moores University Faculty Research Excellence and Enterprise Fund.

## Funder Types

University

## Has Formal Ethical Clearance

## Consents

* Consent obtained from parents
* Consent obtained from teachers / caretakers
* Consent obtained from children

## Informed Consent

Consent obtained

## Data Set Availability

Not mentioned

# Goals

To qualitatively explore young people’s experiences and perceptions of YouTuber health content