Children’s and parents’ understanding and consumption of food marketing communications

# Details

## Year

Not reported

## Scope

Local

## Countries

United Kingdom

## Type

Empirical research – Qualitative

## Methodologies

Interview

## Researched Groups

Families

## Children Ages

* Preschool (0-5 Years old)
* Kids (6-10 Years old)
* Pre-adolescents (11-13 Years old)

## Funder

N/A

## Consents

Consent obtained from parents

## Informed Consent

Consent obtained

## Ethics

Ethical considerations not mentioned

## Data Set Availability

Not mentioned

# Goals

To study children’s and parents’ understanding and consumption of food marketing communications