Children, Digital Media Design

# Details

## Year

2014

## Scope

Local

## Countries

Belgium

## Type

Empirical research – Mixed methods

## Methodologies

## Researched Groups

## Children Ages

## Funder

IWT (Innovatie door Wetenschapen en Technologie)

## Funder Types

Regional Government

## URL

https://soc.kuleuven.be/mintlab/blog/project/woopi/

# Goals

The project WOOPI aims to offer an interactive multi-platform media experience to young children (4-6 year olds) where physical, tradable, personalized cards and toys are a part of the experience.

WOOPI will involve adults in the game experience and wants to stimulate personal manufacturing (3D printing).

WOOPI will develop a creative, media wise learning environment for young and old.