Dijital İletişim ve Çocuk: Türkiye’de Çocuk Web Sitelerindeki Reklamlara Yönelik Bir İçerik Analizi

Engl. transl.: Digital Communication And Children: A Content Analysis Of Advertisements On The Websites For Children In Turkey

# Details

## Year

2018

## Scope

National

## Countries

Turkey

## Type

Empirical research – Qualitative

## Methodologies

Textual / documentary / content analysis

## Researched Groups

Children

## Children Ages

Other

## Other Childrens Age Group

4-16 years old

## Informed Consent

No consent needed

## Ethics

Ethical considerations not mentioned

## Data Set Availability

Not mentioned

# Goals

"The aim of this study is to determine risks of uncontrollable digital advertisements in media posed on the children." (Güler İplikçi Batu, 2018, p.243)