The National SOM Survey 2015

# Details

## Year

2015

## Scope

National

## Countries

Sweden

## Type

Empirical research – Quantitative

## Methodologies

Survey

## Researched Groups

Other

## Other Researched Group

Individuals aged 16-85 years and residing in Sweden.

## Children Ages

Other

## Other Childrens Age Group

16-18 years old

## Funder Types

Other

## Other Funder Type

In the first place, collaboration among researchers from all across the country, as well as public organizations and Swedish authorities.

## Informed Consent

No consent needed

## Ethics

Ethical considerations not mentioned

## URL

https://www.gu.se/en/som-institute/the-som-surveys

## Data Set Availability

Data set in online repository

## Data Set Link

https://snd.gu.se/en/catalogue/study/snd1018#dataset

# Goals

In order to identify how the evolution of society affects Swedes’ attitudes and behaviour, the SOM Institute started its National SOM study in 1986. National SOM addresses three areas - society, opinion and mass media - and consists of several parallel surveys. All surveys include a large number of questions related to politics, society, media and social background, but their areas of focus differ. In 2015, the following questionnaires are distributed: Questionnaire 1 focusing on society and politics; Questionnaire 2 focusing on news and media; Questionnaire 3 focusing on life style and health; Questionnaire 4 focusing on economy and welfare. Questionnaire 5 is shorter than the other. The main purpose is to establish time series that enable researchers to analyse how various changes in society affect people's attitudes and behaviour.