VIADUKT - Vizuális anyanyelvünk, a digitális technológiák és az új média hatásai a kreatív iparágakra és a társadalomra

Engl. transl.: The impact of our visual language, digital technologies and the new media on creative industries and society

# Details

## Year

2013

## Scope

National

## Countries

Hungary

## Type

Empirical research – Mixed methods

## Methodologies

* Focus group
* Online quantitative methods (e.g. Online survey)
* Textual / documentary / content analysis

## Researched Groups

Children

## Children Ages

Adolescents (14-18 Years old)

## Funder

TAMOP programme

## Funder Types

## Consents

Consent obtained from children

## Informed Consent

Consent obtained

## URL

https://www.metropolitan.hu/viadukt

# Goals

The goal of the project was to generate new basic knowledge on the connection between creative industry, visual language and the usage of digital technologies.